

# Treasury Management and Money Market Operations

## INTERMEDIATE CERTIFICATION

### Program Description

The Intermediate Certificate in Treasury and Money Market Operations is designed to provide professionals a solid grounding in short-term financial management, including working capital and liquidity measures and cash management, as well as the processes and products used by treasurers and chief financial officers.

### Required Courses Included In Curriculum

- Payment Systems and Funds Flows
- Cash Flow Forecasting and Analysis
- Credit Management, Collections and Concentration
- Investment Management, Product Selection and Strategies
- Fundamentals of Raising Debt and Equity Capital
- Understanding the Public Markets for Debt and Equity
- Private Placements of Debt and Equity
- Securitization, Leasing and Off-Balance Sheet Funding
- Asset-Based Loans and Lending
- Syndicated Loans and Credits
- Fundamentals of Risk Management and Hedging
- Legal and Regulatory Issues in Treasury Management and Services

The Globecon Institute reserves the right to modify, change or substitute Courses or Learning Units at any time, to guarantee a relevant and balanced learning experience.

### Study Requirements and Delivery

Delegates for this certification are expected to undertake between 10 – 12 hours effort per week. This grid below indicates the types of activities that delegates would undertake.

<b>Learning Activity</b>	<b>Time allocated</b>
Online, self study activities / resource room self study	70 hours
Live, in-class lectures and review	24 hours
Online video and/or audio lectures/Webinars	16 hours
Online mentorship and forum participation	10 hours
Assessment preparation	15 hours
<b>Total Hours</b>	<b>135 hours</b>

This certification is a blended education approach combining:

- A comprehensive student manual which serves as the guide for education activity;
- Online self-study materials, exercises, quizzes and learning activities;
- Live, face-to-face lectures and reviews;
- Pre-recorded video and / or audio lectures; and
- Online learning community through facilitated discussion forums, chat rooms and LiveHelp

**Who Should Enroll**

Middle managers, project managers and staff in traditional finance areas such as investment banking and relationship management, research, structuring, sales and trading, risk management and originations, as well as those in areas such as accounting, audit, legal and compliance, information technology, systems, operations and human resources, whose background is not primarily in finance. In addition, new hire analysts and associates across all functional areas of the financial institution.

No prior in-depth knowledge of accounting, economics or finance is assumed, though it would be advantageous to have completed the Core Banking & Finance Knowledge Certificate.

**What You Will Learn**

Upon completion of this certificate program, you will be able to:

- Understand the basic principles of treasury management within corporations and financial institutions
- Manage accounts payable and accounts receivable
- Conduct short-term financial planning and analysis
- Understand the uses of financial instruments utilized for short-term borrowing and investing
- Understand basic short-term derivative instruments available in the capital markets

**Certification Assessment**

One or more Mastery Tests and Assessment Activities are required for each subject in this certification. The goal of the tests and activities is to ensure delegates are able to apply their knowledge and skills to real industry situations. Mastery Tests are administered in person. Assessment Activities may include one or more or combination of case studies; exercises; project work; essays; and, reports.

**Course completion requirements**

Delegates must successfully complete all core subjects (a total of 24 credits) within two (2) years of the initial date of enrolment. Typical delegates can achieve this qualification within 6 – 9 months.

**Course Admission requirements**

Delegates must have completed the Graduate Certification in the Foundations of Finance prior to registering for this certification.

**Other Intermediate Certifications**

The Foundations of Finance Certification provides successful delegates the core knowledge required in the financial services sector. Intermediate and Advanced specialized tracks are available to build on this foundation with advanced specialization and certifications.