

Wholesale Banking and Corporate Finance

ADVANCED CERTIFICATION

Program Description

This Advanced Certificate in Wholesale Banking & Corporate Finance is designed to build upon the topics learned in Level II (Intermediate) and apply this knowledge to practical ends. This includes core analytical skills such as understanding and utilizing financial statements, basic credit risk analysis and corporate valuation techniques, as well as investment banking processes such as the underwriting and issuance of debt and equity in both the public and private markets, mergers and acquisitions, corporate advisory services, and the role of the rating agencies.

Required Courses Included In Curriculum

- Comparing Debt & Equity Financing Alternatives
- Developing the Optimal Capital Structure
- Financing Through Asset Securitization
- Advanced Techniques and Scenario Analysis in Forecasting and Modeling
- Valuation Applications in M&A, LBO and Related Circumstances
- Applications of Business and Capital Restructuring
- Balance Sheet Management for Corporate Issuers
- Project and Infrastructure Finance
- Foreign Exchange Cash, Forward and Futures Markets
- Hedging and Speculating with Interest Rate Forwards and Swaps
- Complex Swaps, Options, Caps, Floors and Swaption Uses and Applications
- Currency Option and Swap Uses and Markets

The Globecon Institute reserves the right to modify, change or substitute Courses or Learning Units at any time, to guarantee a relevant and balanced learning experience.

Study Requirements and Delivery

Delegates for this certification are expected to undertake between 10 – 12 hours effort per week. This grid below indicates the types of activities that delegates would undertake.

Learning Activity	Time allocated
Online, self study activities / resource room self study	60 hours
Live, in-class lectures and review	24 hours
Online video and/or audio lectures/Webinars	16 hours
Online mentorship and forum participation	10 hours
Assessment preparation	15 hours
Total Hours	125 hours

This certification is a blended education approach combining:

- A comprehensive student manual which serves as the guide for education activity;
- Online self-study materials, exercises, quizzes and learning activities;
- Live, face-to-face lectures and reviews;
- Pre-recorded video and / or audio lectures; and
- Online learning community through facilitated discussion forums, chat rooms and LiveHelp

Who Should Enroll

Heads of Business units, middle managers, project managers and staff in traditional finance areas such as risk management, credit, investment banking and relationship management, research, structuring, sales and trading, and origination, as well as those in areas such as accounting, audit, legal and compliance, information technology, systems, operations and human resources, whose background is not primarily in finance. In addition, new hire analysts and associates across all functional areas of the financial institution, who intend to work and/or specialize in wholesale banking and/or corporate finance.

A working knowledge of financial mathematics, quantitative methods, basic yield curve and cash flow pricing concepts is assumed, as well as a foundational familiarity with cash market and derivative instruments and markets and the basic principles of risk management and banking. Prior completion of the Intermediate Certification (Level II) is highly recommended.

What You Will Learn

Upon completion of this certificate program, you will be able to:

- Identify and evaluate the full spectrum of corporate financing instruments
- Understand off-balance sheet financing alternatives
- Compare and contrast private offerings versus public offerings
- Analyze optimal capital structure strategies for clients
- Utilize the full range of corporate valuation techniques
- Develop a methodology to efficiently evaluate and compare corporate financing alternatives
- Determine corporate restructuring techniques and strategies
- Analyze merger and acquisition alternatives for clients

Certification Assessment

One or more Mastery Tests and Assessment Activities are required for each subject in this certification. The goal of the tests and activities is to ensure delegates are able to apply their knowledge and skills to real industry situations. Mastery Tests are administered in person. Assessment Activities may include one or more or combination of case studies; exercises; project work; essays; and, reports.

Course completion requirements

Delegates must successfully complete all core subjects (a total of 24 credits) within two (2) years of the initial date of enrolment. Typical delegates can achieve this qualification within 6 – 9 months.

Course Admission requirements

Delegates must have completed the Intermediate Certification in Wholesale Banking and Corporate Finance prior to registering for this certification.

Other Intermediate Certifications

The Foundations of Finance Certification provides successful delegates the core knowledge required in the financial services sector. Intermediate and Advanced specialized tracks are available to build on this foundation with advanced specialization and certifications.